



COMPANY

Contact Name: _____
 Company: _____
 Phone: _____
 Address: _____
 City/State/Zip: _____
 Website: _____
 Email: _____

ON-SITE
CONTACT

Name: _____
 Phone: _____
 Email: _____

Exhibitor Booth Preferences

For booth locations, see page 5. Conference management reserves the right to make final determination of all booth space assignments. See page 11 for full details.

WE WOULD LIKE TO BE NEAR (EXHIBITOR NAME): _____

WE WOULD **NOT** LIKE TO BE NEAR (EXHIBITOR NAME): _____

Booth Selection

- | | | |
|--|---|---|
| <input type="checkbox"/> Premium Booth (10' x 10') | <input type="checkbox"/> Deluxe Booth (10' x 10') | <input type="checkbox"/> Standard Booth (10' x 10') |
| \$2,300 | \$2,150 | \$2,050 |
| <input type="checkbox"/> Premium Booth (10' x 20') | <input type="checkbox"/> Deluxe Booth (10' x 20') | <input type="checkbox"/> Standard Booth (10' x 20') |
| \$4,600 | \$4,300 | \$4,100 |

Booth Number

List in order of preference.

1st Choice:

2nd Choice:

3rd Choice:

4th Choice:

Sponsorship

Premier sponsorship level is determined by the combination of exhibitor booth(s) and sponsored item(s) total.

- | | | | | |
|--|---|---|--|--|
| <input type="checkbox"/> Diamond
\$50,000 and up | <input type="checkbox"/> Ruby
\$35,000–\$49,999 | <input type="checkbox"/> Sapphire
\$20,000–\$34,999 | <input type="checkbox"/> Emerald
\$10,000–\$19,999 | <input type="checkbox"/> Topaz
\$5,000–\$9,999 |
|--|---|---|--|--|

Please select sponsorship opportunities of interest.
AVAILABLE TO CONTRACTED EXHIBITING COMPANIES ONLY.

Breaks & Events

- | | |
|---|--------------|
| <input type="checkbox"/> Afternoon or Morning Breaks | \$3,000 ea. |
| <input type="checkbox"/> Animal Hall of Fame | \$2,500 |
| <input type="checkbox"/> Continental Breakfast (4 avail.) | \$15,000 ea. |
| <input type="checkbox"/> Evening Social Event† | \$1,500 |
| <input type="checkbox"/> Awards & President's Reception | \$15,000 |
| <input type="checkbox"/> Hydration Station | \$5,500 |
| <input type="checkbox"/> Ice Cream Social | \$4,200 |
| <input type="checkbox"/> Lunch in the Vet Expo (2 avail.) | \$20,000 ea. |
| <input type="checkbox"/> Rabies Titer | \$3,500 |
| <input type="checkbox"/> Raffle Prizes | \$250 min. |
| <input type="checkbox"/> Relaxation Station (chair massage) | \$4,000 |
| <input type="checkbox"/> Speaker Welcome Reception (5 avail.) | \$1,200 ea. |
| <input type="checkbox"/> Sunrise Walk | \$3,000 |
| <input type="checkbox"/> Technician Fair | \$600 min. |
| <input type="checkbox"/> Vet Expo Mixer | \$15,000 |
| <input type="checkbox"/> Yoga | \$2,000 |

Continuing Education

- | | |
|--|--------------|
| <input type="checkbox"/> Breakfast Symposium** | \$2,000 min. |
| <input type="checkbox"/> Industry Symposium* | \$2,000 min. |
| <input type="checkbox"/> Lab / Workshop | \$2,000 min. |
| <input type="checkbox"/> Lunch Symposium** | \$2,000 min. |
| <input type="checkbox"/> Speaker Sponsor | \$4,000 ea. |

Promotional Items

- | | |
|--|----------|
| <input type="checkbox"/> Aisle Markers | \$5,500 |
| <input type="checkbox"/> Attendee Bags† | \$10,000 |
| <input type="checkbox"/> Attendee Bag Insert† | \$1,500 |
| <input type="checkbox"/> Attendee Bag Promo Item† | \$2,500 |
| <input type="checkbox"/> Badge Holders | \$9,000 |
| <input type="checkbox"/> Banner Sponsor | \$1,500 |
| <input type="checkbox"/> Cell Phone Charging Station | \$5,000 |
| <input type="checkbox"/> Clings: Elevator | \$5,500 |
| <input type="checkbox"/> Clings: Escalator | \$5,500 |
| <input type="checkbox"/> Clings: Restroom | \$5,500 |
| <input type="checkbox"/> Conference Mobile App | \$12,500 |
| <input type="checkbox"/> Hotel Custom Key Cards | \$8,500 |
| <input type="checkbox"/> Large CE Program Display | \$2,500 |
| <input type="checkbox"/> One-Sided Meter Board | \$1,000 |
| <input type="checkbox"/> Two-Sided Meter Board | \$1,500 |
| <input type="checkbox"/> Mommy Room | \$750 |
| <input type="checkbox"/> Passport Game (13 avail.) | \$650 |
| <input type="checkbox"/> On-site Registration Kiosk | \$1,500 |
| <input type="checkbox"/> Room Drop† + | \$1,500 |
| <input type="checkbox"/> Wi-Fi in Meeting Rooms | \$15,000 |
| <input type="checkbox"/> Writing Pads & Pens | \$6,000 |
| <input type="checkbox"/> USB Flash Drive (Lecture Notes) | \$5,000 |

† Plus costs | ~ Plus food & beverage cost | + Costs include hotel fees | * Symposia cost is \$750 per 50-minute session with a minimum of \$2,000

Other ideas / more information? Please contact Della Yee at 800.655.2862 ext. 11 or dyee@cvma.net

Advertising

Conference Program

Size	Sapphire	Emerald	Topaz	Exhibitor
Full Page Bleed 9.25 x 10.75"	<input type="checkbox"/> \$1,400	<input type="checkbox"/> \$2,600	<input type="checkbox"/> \$3,000	<input type="checkbox"/> \$4,200
Full Page 9 x 10.5"	Included	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$1,600	<input type="checkbox"/> \$2,800
Half Page 7.5 x 4.3125"	n/a	Included	<input type="checkbox"/> \$400	<input type="checkbox"/> \$1,600
Quarter Page 3.5 x 4.3125"	n/a	n/a	Included	<input type="checkbox"/> \$1,200

California Veterinarian May/June issue

Size	Rate
Full Page Bleed 9.25 x 10.75"	<input type="checkbox"/> \$1,600
Full Page 9 x 10.5"	<input type="checkbox"/> \$1,600
Half Page 7.5 x 4.3125"	<input type="checkbox"/> \$1,200
Quarter Page 3.5 x 4.3125"	<input type="checkbox"/> \$900





Company Name: _____

TOTAL FEES DUE

Exhibitor Booth(s)

50% deposit of exhibitor booth fees required for contracts received by December 30, 2022
Balance due by January 13, 2023*

\$ _____

Sponsorship

Total due by January 31, 2023*

\$ _____

Additional Badge(s)

Total due by May 19, 2023*

Number of badges: _____ x \$250 each = \$ _____

Advertising

Conference Program: Total due by November 1, 2022*

\$ _____

California Veterinarian (May/June issue): Total due by March 1, 2023*

\$ _____

VISA MasterCard AmEx Discover

CC #: _____

CVV: _____ Exp. Date: _____

Cardholder Name: _____

Cardholder Signature: _____

Printed Name: _____

GRAND TOTAL DUE

\$ _____

LESS DEPOSIT PAID

50% of Grand Total required for contracts rec'd by December 30, 2022

(\$ _____)

BALANCE DUE

Refer to above due dates

\$ _____

Pay by credit card Pay by check (payable to Pacific Veterinary Conference)

**All balances remaining will automatically be charged via credit card on due dates listed above.*

Agreement to Rules and Regulations

This is a legally binding contract. In signing, the exhibitor, sponsor, and/or advertiser agrees to observe and abide by all rules and regulations of the Pacific Veterinary Conference, and by any additional terms, regulations, and rules made by the Pacific Veterinary Conference. This application represents the entire agreement between the Exhibitor/Sponsor/Advertiser and the Pacific Veterinary Conference concerning the subject matter of this application. The Pacific Veterinary Conference is not making any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing and signed by Pacific Veterinary Conference management. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. **BALANCE DUE BY January 13, 2023. IF PAYING BY CREDIT CARD, YOU AGREE TO ALLOW US TO CHARGE THE BALANCE OWED ON THE SAME CREDIT CARD ON January 13, 2023.**

I agree to abide by the health and safety protocols mandated by conference management at the time of the conference. Full details can be found on PacVet.net.

CANCELLATION POLICY: All cancellation and refund requests must be received in writing on company letterhead by February 1, 2023. Fifty percent of the total booth cost is non-refundable. No refunds are given for cancellations made after February 1, 2023.

Authorizing Signature: _____ Date: _____

Printed Name: _____ Title: _____

Please complete, sign, and return this contract along with payment to:
Pacific Veterinary Conference, 1400 River Park Dr, Ste 150,
Sacramento, CA 95815-4505 | Fax: 916.646.9156 | Email: info@pacvet.net