



Company info used for mobile App

Company Name:	Contact Person:
Onsite Contact:	Cell:
Mailing Address:	
City/State/Zip:	
Phone:	Fax:
Email:	Website:

A EXHIBITOR BOOTH PREFERENCE

For booth locations, please see page 5. Conference management is hereby authorized to assign any booth represented on the Vet Expo Exhibitor Floor Plan, based on our assignment policy, availability, (1st, 2nd, 3rd & 4th), or at management discretion. Consideration will be given to exhibitor's booth preferences. More information available on page 11.

Booth Number(s)				Booth Category	Booth Sizes & Fees			
1	2	3	4	Premium Booth	10' x 10'	\$2300	10'x 20'	\$4600
1	2	3	4	Deluxe Booth	10' x 10'	\$2150	10'x 20'	\$4300
1	2	3	4	Standard Booth	10' x 10'	\$2050	10'x 20'	\$4100

B SPONSORSHIP _____ I am interested in becoming a sponsor at the level selected. THE FOLLOWING OPPORTUNITIES ARE AVAILABLE TO CONTRACTED EXHIBITING COMPANIES ONLY.

<input type="radio"/> Diamond	<input type="radio"/> Ruby	<input type="radio"/> Sapphire	<input type="radio"/> Emerald	<input type="radio"/> Topaz
\$50,000 & up	\$35,000-\$49,999	\$20,000-\$34,999	\$10,000-\$19,999	\$5,000-\$9,999

Please select the sponsorship opportunities that you are interested in.

Breaks & Events	Promotional Items	CE
<ul style="list-style-type: none"> <input type="radio"/> Afternoon Breaks <input type="radio"/> Animal Hall of Fame <input type="radio"/> Continental Breakfast <input type="radio"/> Evening Social Event <input type="radio"/> Gala Awards & President's Reception <input type="radio"/> Hydration Station <input type="radio"/> Ice Cream Social <input type="radio"/> Lunch in the Vet Expo <input type="radio"/> Morning Breaks <input type="radio"/> Rabies Titer <input type="radio"/> Raffle Prizes <input type="radio"/> Relaxation Station <input type="radio"/> Speaker Welcome Reception <input type="radio"/> Vet Expo Mixer <input type="radio"/> Yoga 	<ul style="list-style-type: none"> <input type="radio"/> Aisle Markers <input type="radio"/> Attendee Bags <input type="radio"/> Attendee Bag Flyer Insert <input type="radio"/> Badges and Neck Wallets <input type="radio"/> Clings - elevator, escalator, restrooms <input type="radio"/> Cell Phone Charging Station <input type="radio"/> Custom-designed Hotel Room Keys <input type="radio"/> Hotel Drops <input type="radio"/> Large Program Display <input type="radio"/> Lecture Notes on Flash Drive <input type="radio"/> Luggage Tags <input type="radio"/> Map of San Francisco <input type="radio"/> Mobile Conference App <input type="radio"/> Promotional Items to All Attendees <input type="radio"/> Registration Kiosk <input type="radio"/> WiFi in Meeting Rooms <input type="radio"/> Writing Pads & Pens 	<ul style="list-style-type: none"> <input type="radio"/> Breakfast Symposium <input type="radio"/> Industry Symposium <input type="radio"/> Lab/workshop <input type="radio"/> Lunch Symposium <input type="radio"/> Speaker Sponsor <input type="radio"/> Track Sponsorship <p style="color: blue; font-size: small; margin-top: 20px;">If you have other ideas or want more information please contact Della Yee at 800.655.2862 or dyee@cvma.net.</p>

ADVERTISING

C Conference Program

Special Sponsor Advertising Rates

Size		Sapphire		Emerald		Topaz		Standard Rate
Premium (Full Bleed) 9 ¹ / ₄ x 10 ³ / ₄	<input type="radio"/>	\$1400	<input type="radio"/>	\$2600	<input type="radio"/>	\$3000	<input type="radio"/>	\$4200
Full Page 8 x 9 ¹ / ₂	<input type="radio"/>	N/A	<input type="radio"/>	\$1200	<input type="radio"/>	\$1600	<input type="radio"/>	\$2800
Half Page 8 x 4 ¹ / ₂	<input type="radio"/>	N/A	<input type="radio"/>	N/A	<input type="radio"/>	\$400	<input type="radio"/>	\$1600
Quarter Page 3 ⁷ / ₈ x 4 ¹ / ₂	<input type="radio"/>	N/A	<input type="radio"/>	N/A	<input type="radio"/>	N/A	<input type="radio"/>	\$1200

D California Veterinarian Conference Supplement

25% Off Rate Card

	Size	Price
<input type="radio"/>	Full Page (Full Bleed) 9 ¹ / ₄ x 10 ³ / ₄	\$1500
<input type="radio"/>	Half Page 8 x 4 ¹ / ₂	\$1100
<input type="radio"/>	Quarter Page 3 ⁷ / ₈ x 4 ¹ / ₂	\$900

For more information on these two great ways to advertise please contact Della Yee at 800.655.2862 or by email at dyee@cvma.net.

2018 Pacific Veterinary Conference

EXHIBITOR CONTRACT (page 2 of 2)



Company Name: _____

Exhibitor Booth(s):

10'X10' Premium Booth @ \$2300.00 = \$ _____

10'X20' Premium Booth @ \$4600.00 = \$ _____

10'X10' Deluxe Booth @ \$2150.00 = \$ _____

10'X20' Deluxe Booth @ \$4300.00 = \$ _____

10'X10' Standard Booth @ \$2050.00 = \$ _____

10'X20' Standard Booth @ \$4100.00 = \$ _____

_____ Additional @ \$250.00 each = \$ _____
badges

A Exhibitor: * (total due on January 15, 2018) **A** \$ _____

B Sponsorship: * (total due on February 9, 2018) **B** \$ _____

Advertising: * (total due on April 2, 2018)

C Conference Program **C** \$ _____

D California Veterinarian Supplement **D** \$ _____

GRAND TOTAL DUE \$ _____

LESS DEPOSIT PAID (50% OF EXHIBITOR TOTAL REQUIRED) (\$ _____)

BALANCE DUE (Refer to above due dates) \$ _____

- Pay by check made out to the Pacific Veterinary Conference
- Pay by Credit Card *All Balances remaining will automatically be charged via credit card on due dates.

VISA M/C AMEX DISC #: _____ CW: _____ Expiration Date: _____

Cardholder Name: _____

Cardholder Signature: _____ Date: _____

Printed Name: _____

AGREEMENT TO TERMS, CONDITIONS, AND RULES

This is a legally binding contract. In signing, the exhibitor, sponsor, and/or advertiser agrees to observe and abide by all the foregoing terms of the Exhibitor & Sponsor Prospectus, and by any additional terms, conditions, and rules made by the Pacific Veterinary Conference from time to time for the efficient and safe operation of the conference. This application represents the entire agreement between the Exhibitor/Sponsor/Advertiser and the Pacific Veterinary Conference concerning the subject matter of this application. The Pacific Veterinary Conference is not making any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing and signed by Pacific Veterinary Conference management. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. **BALANCE DUE BY JANUARY 15, 2018. IF PAYING BY CREDIT CARD, YOU AGREE TO ALLOW US TO CHARGE THE BALANCE OWED ON THE SAME CREDIT CARD ON JANUARY 16, 2018.**

CANCELLATION POLICY: All cancellation and refund requests must be received in writing on company letterhead by February 9, 2018. Fifty percent of the total booth cost is non-refundable. No refunds are given for cancellations made after February 9, 2018.

Authorizing Signature: _____ Date: _____

Printed Name: _____ Title: _____

Please complete, sign, and return this contract along with payment to: Pacific Veterinary Conference, 1400 River Park Drive, Suite 150, Sacramento, CA 95815-4505, fax: 916.646.9156 or email: info@pacvet.net.