



Pacific Veterinary Conference Sponsorship Opportunities

June 18 - 21, 2020 • Hilton San Francisco Union Square

Build brand loyalty and recognition as a PacVet Sponsor!
Whether you are a large or small company, the Pacific Veterinary Conference has sponsorship opportunities for every marketing budget!

Major Sponsor Levels

- | | |
|--|---|
| <input type="checkbox"/> Diamond (\$50,000 and up) | <input type="checkbox"/> Emerald (\$10,000 to \$19,999) |
| <input type="checkbox"/> Ruby (\$35,000 to \$49,999) | <input type="checkbox"/> Topaz (\$5,000 to \$9,999) |
| <input type="checkbox"/> Sapphire (\$20,000 to \$34,999) | |

Major sponsor levels are determined by the total of sponsorship items below combined with the cost of your booth space.

Promotional Items

- | | | | |
|---|-----------------|---|----------------|
| <input type="checkbox"/> Attendee Bags - SOLD | \$10,000 + cost | <input type="checkbox"/> Flash Drives (lecture notes) - SOLD | \$10,000 |
| <input type="checkbox"/> Attendee Bag Flier Insert (5 available) | \$1,500 + cost | <input type="checkbox"/> Hotel Custom Key Cards | \$8,500 |
| <input type="checkbox"/> Attendee Bag Item Giveaway | \$2,500 + cost | <input type="checkbox"/> Large CE Program Display | \$2,500 |
| <input type="checkbox"/> Badge Holders - SOLD | \$9,000 | <input type="checkbox"/> Meter Board sponsor – one sided | \$1,000 |
| <input type="checkbox"/> Banner sponsor | \$1,500 | <input type="checkbox"/> Meter Board sponsor – two sided | \$1,500 |
| <input type="checkbox"/> Charging Station | \$5,000 | <input type="checkbox"/> Passport Game (13 available) | \$600 ea. |
| <input type="checkbox"/> Clings (Elevator) | \$5,500 | <input type="checkbox"/> Registration Kiosks | \$2,000 |
| <input type="checkbox"/> Clings (Escalator) | \$5,500 | <input type="checkbox"/> Room Drops | \$1,500 + cost |
| <input type="checkbox"/> Clings (Restrooms) | \$5,500 | <input type="checkbox"/> Wi-Fi in meeting rooms - SOLD | \$15,000 |
| <input type="checkbox"/> Conference App - SOLD | \$12,500 | <input type="checkbox"/> Writing Pads and Pens - SOLD | \$6,000 + cost |
| <input type="checkbox"/> Exhibit Hall Aisle Markers - SOLD | \$5,500 | | |

Breaks & Events

- | | | | |
|--|--------------|--|-------------|
| <input type="checkbox"/> AM or PM Breaks | \$3,000 ea. | <input type="checkbox"/> Rabies Titer Test - SOLD | \$3,500 |
| <input type="checkbox"/> Animal Hall of Fame | \$2,500 | <input type="checkbox"/> Raffle Prize drawings | \$250 min. |
| <input type="checkbox"/> Continental Breakfast (4 available) | \$15,000 ea. | <input type="checkbox"/> Relaxation Station (chair massages) | \$4,000 |
| <input type="checkbox"/> Gala Awards President's Reception - SOLD | \$15,000 | <input type="checkbox"/> Speaker Welcome Reception (5 available) | \$1,200 ea. |
| <input type="checkbox"/> Hydration Stations | \$5,500 | <input type="checkbox"/> Technician Fair | \$600 min. |
| <input type="checkbox"/> Ice Cream Social - SOLD | \$4,000 | <input type="checkbox"/> Vet Expo Mixer | \$15,000 |
| <input type="checkbox"/> Lunch in Vet Expo (2 available) | \$20,000 ea. | <input type="checkbox"/> Yoga | \$2,500 |

Continuing Education

- | | |
|--|---------------------|
| <input type="checkbox"/> Breakfast Symposium | \$2,000 min + F & B |
| <input type="checkbox"/> Lab Workshop | \$5,000 ea. |
| <input type="checkbox"/> Lunch Symposium | \$2,000 min + F & B |
| <input type="checkbox"/> Speaker Sponsor | \$4,000 ea. |
| <input type="checkbox"/> Track Sponsor | \$14,000 ea. |

SYMPOSIUMS: The cost is \$750 per 50-minute session with a minimum of \$2,000.