



## 2022 Pacific Veterinary Conference Sponsorship Opportunities

June 2 – 5, 2022 • Hilton San Francisco Union Square

Build brand loyalty and recognition as a PacVet Sponsor!  
Whether you are a large or small company, the Pacific Veterinary Conference has sponsorship opportunities for every marketing budget!

### Major Sponsor Levels\*

- |  |   |
|--|---|
| <input type="checkbox"/> Diamond (\$50,000 and up)       | <input type="checkbox"/> Emerald (\$10,000 to \$19,999) |
| <input type="checkbox"/> Ruby (\$35,000 to \$49,999)     | <input type="checkbox"/> Topaz (\$5,000 to \$9,999)     |
| <input type="checkbox"/> Sapphire (\$20,000 to \$34,999) |   |

\*Major sponsor levels are determined by the total of sponsorship items below combined with the cost of your booth space.

### Promotional Items

- |   |                 |   |                |
|---|-----------------|---|----------------|
| <input type="checkbox"/> Attendee Bags - <b>SOLD</b>              | \$10,000 + cost | <input type="checkbox"/> Flash Drives (lecture notes) - <b>SOLD</b> | \$10,000       |
| <input type="checkbox"/> Attendee Bag Flier Insert (5 available)  | \$1,500 + cost  | <input type="checkbox"/> Hotel Custom Key Cards                     | \$8,500        |
| <input type="checkbox"/> Attendee Bag Item Giveaway               | \$2,500 + cost  | <input type="checkbox"/> Large CE Program Display - <b>SOLD</b>     | \$2,500        |
| <input type="checkbox"/> Badge Holders - <b>SOLD</b>              | \$9,000         | <input type="checkbox"/> Meter Board sponsor – one sided            | \$1,000        |
| <input type="checkbox"/> Banner Sponsor - <b>SOLD</b>             | \$1,500         | <input type="checkbox"/> Meter Board sponsor – two sided            | \$1,500        |
| <input type="checkbox"/> Charging Station                         | \$5,000         | <input type="checkbox"/> Passport Game - <b>SOLD</b>                | \$600 ea.      |
| <input type="checkbox"/> Clings (Elevator)                        | \$5,500         | <input type="checkbox"/> Registration Kiosks - <b>SOLD</b>          | \$2,000        |
| <input type="checkbox"/> Clings (Escalator)                       | \$5,500         | <input type="checkbox"/> Room Drops                                 | \$1,500 + cost |
| <input type="checkbox"/> Clings (Restrooms)                       | \$5,500         | <input type="checkbox"/> Wi-Fi in meeting rooms - <b>SOLD</b>       | \$15,000       |
| <input type="checkbox"/> Conference App - <b>SOLD</b>             | \$12,500        | <input type="checkbox"/> Writing Pads and Pens - <b>SOLD</b>        | \$6,000 + cost |
| <input type="checkbox"/> Exhibit Hall Aisle Markers - <b>SOLD</b> | \$5,500         |   |                |

### Breaks & Events

- |  |              |  |             |
|--|--------------|--|-------------|
| <input type="checkbox"/> AM or PM Breaks - <b>SOLD</b>       | \$3,000 ea.  | <input type="checkbox"/> Rabies Titer Test - <b>SOLD</b>                   | \$3,500     |
| <input type="checkbox"/> Animal Hall of Fame                 | \$2,500      | <input type="checkbox"/> Raffle Prize drawings                             | \$250 min.  |
| <input type="checkbox"/> Continental Breakfast (4 available) | \$15,000 ea. | <input type="checkbox"/> Relaxation Station (chair massages) - <b>SOLD</b> | \$4,000     |
| <input type="checkbox"/> Gala Awards & President's Reception | \$15,000     | <input type="checkbox"/> Speaker Welcome Reception (5 available)           | \$1,200 ea. |
| <input type="checkbox"/> Hydration Stations                  | \$5,500      | <input type="checkbox"/> Technician Fair - <b>SOLD</b>                     | \$600 min.  |
| <input type="checkbox"/> Ice Cream Social - <b>SOLD</b>      | \$4,000      | <input type="checkbox"/> Vet Expo Mixer                                    | \$15,000    |
| <input type="checkbox"/> Lunch in Vet Expo (2 available)     | \$20,000 ea. | <input type="checkbox"/> Yoga  | \$2,500     |

### Continuing Education

- |  |                     |
|--|---------------------|
| <input type="checkbox"/> Breakfast Symposium - <b>SOLD</b> | \$2,000 min + F & B |
| <input type="checkbox"/> Lab   Workshop                    | \$5,000 ea.         |
| <input type="checkbox"/> Lunch Symposium - <b>SOLD</b>     | \$2,000 min + F & B |
| <input type="checkbox"/> Speaker Sponsor                   | \$4,000 ea.         |
| <input type="checkbox"/> Track Sponsor                     | \$14,000 ea.        |

**SYMPOSIUMS:** The cost is \$750 per 50-minute session with a minimum of \$2,000.

Please return this form to Della Yee at [dye@cvma.net](mailto:dye@cvma.net) if you are interested in any of the sponsorship opportunities. Please call if you have any other ideas or would like more information.

Name \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_